



Programme Recognition for your Internal Training

The National Skills Academy for Food & Drink (NSAFD) is the recognised standard-setting organisation for skills and workforce development across the UK food and drink sector.

For more than a decade, we have worked with employers, industry leaders and training providers to raise standards, shape workforce capability and champion excellence in learning and development.

Programme Recognition enables employers to demonstrate that their internal training reflects the high standards expected across one of the UK's most important manufacturing sectors. As businesses continue to invest in developing their people, it provides independent, industry-led validation that learning programmes are well designed, relevant and aligned with recognised standards. This helps organisations strengthen their employer brand, showcase their investment in workforce development and build confidence in the quality of their training.

Why Programme Recognition Matters

Recognition by The National Skills Academy for Food & Drink demonstrates that your organisation is committed to developing people through training that meets the expectations of the industry's leading skills body.

As a result, you'll get:

- Independent validation from specialists with deep food and drink sector expertise and a clear understanding of effective training
- Greater visibility, credibility and reputation for your Learning & Development team and organisation
- A stronger employee value proposition, supporting engagement, morale and retention
- A competitive edge in recruitment, helping you attract people who value development
- A consistent benchmark to support quality, assurance and continuous improvement

The value of Programme Recognition is already visible across our Employer Services Network, where organisations have achieved recognition for a wide range of internal learning programmes, including:

- *How We Impact Our People*
- *Delivering Great Service to Our Customers*
- *Safety Management and Leadership*
- *Mentoring Practice*
- *Creativity and Innovation*

These programmes now carry an industry-endorsed mark of quality - a signal to employees and stakeholders that their organisation invests in meaningful, well-designed development.

If you're interested in finding out more, please get in touch today:

t: 0330 174 1253 **e:** info@nsafd.co.uk **w:** www.nsafd.co.uk



A Supportive, Expert-led Process

Programme Recognition isn't just a badge. It's a structured, collaborative process designed to help you strengthen your training offer. Our consultants will:

- Review the structure, content and delivery of your programme
- Assess it against our industry-aligned criteria
- Identify strengths and opportunities for enhancement
- Provide practical recommendations to help you elevate your materials even further

You'll gain both recognition and expert insight, a combination that supports long-term quality and consistency across your internal learning.

Showcase Your Achievement

Once approved, you'll be able to display the Programme Recognition mark across your materials, showing employees and stakeholders that your training has been independently reviewed and meets recognised industry standards.

It's a simple, effective way to showcase your investment in high-quality development and reinforce confidence in the learning you provide.

Ready To Strengthen Your Training Offer?

If you'd like to explore how Programme Recognition can help demonstrate the quality of your internal training and your commitment to developing the skills the food and drink industry needs, **we'd love to hear from you.**

Add the Programme Recognition mark to your course credentials and show that your internal training has been endorsed by industry experts beyond your own organisation.

Recognition from The National Skills Academy for Food & Drink signals that your training is well designed, sector-relevant and among the best in the industry... Something worth sharing with pride.

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